



HOLLYWOOD NORTH ANNEX

HNA Broadcast

www.hnabroadcast.com | (916) 940-9050

CREATOR CONTENT & REVENUE SHARE AGREEMENT

1. Parties

This Creator Content & Revenue Share Agreement ("Agreement") is entered into as of the date signed below, by and between:

Hollywood North Annex ("HNA Broadcast" or "the Channel"), operating HNA Broadcast at www.hnabroadcast.com and associated platforms;

— and —

The individual or entity identified in the signature block below ("Creator").

2. Purpose & Background

HNA Broadcast is a streaming network owned and operated by Hollywood North Annex, a Sacramento-based independent production company. Hollywood North Annex is the legal entity that enters into agreements on behalf of HNA Broadcast. References to Hollywood North Annex throughout this Agreement refer to the same organization operating the HNA Broadcast network.

HNA Broadcast is an independent streaming network dedicated to amplifying local storytellers, independent filmmakers, musicians, performing artists, and content creators. The network currently operates on YouTube at youtube.com/@hnabroadcast, with expansion to additional platforms planned as the channel grows. Patreon serves as a production support fund.

This Agreement sets out the terms under which Creator's content will be featured on the network, and the revenue share Creator will receive in return.

3. Content Submission & License

3.1 Creator Ownership

Creator retains full ownership and copyright of all content submitted to HNA Broadcast. Nothing in this Agreement transfers ownership of Creator's work to Hollywood North Annex.

3.2 License Granted to HNA Broadcast

By submitting content, Creator grants Hollywood North Annex a non-exclusive, royalty-bearing license to:

- Publish, stream, and distribute Creator's content on HNA Broadcast's network and associated platforms;

- Promote Creator's content via HNA Broadcast's social media, website, and marketing materials;
- Include Creator's content in playlists, network compilations, and scheduled programming;
- Distribute Creator's content on future platforms added to HNA Broadcast's network, subject to prior written notice to Creator.

This license remains in effect for the duration of this Agreement and may be terminated by either party with 30 days written notice.

3.3 Exclusivity

This Agreement is non-exclusive. Creator is free to publish, distribute, or license the same content on any other platform, channel, or service without restriction. HNA Broadcast makes no claim to exclusivity over Creator's work.

3.4 Content Standards

Creator agrees that all submitted content will:

- Be original work owned by Creator, or content for which Creator holds appropriate rights;
- Not infringe on any third-party copyright, trademark, or intellectual property;
- Comply with the platform policies of YouTube and any future platforms added to HNA Broadcast's distribution network;
- Not contain content that is unlawful, defamatory, or harmful;
- Comply with HNA Broadcast's Community & Editorial Standards, which are incorporated by reference into this Agreement.

4. Revenue Share

4.1 How Revenue Is Generated

HNA Broadcast generates advertising revenue through YouTube via the YouTube Partner Program (Google AdSense). Revenue is tracked per video using YouTube Studio analytics, which provides individual video-level view counts and ad revenue attribution.

Patreon income is designated exclusively as a production fund to support content quality and network development. Patreon revenue is not subject to creator revenue sharing under this Agreement.

HNA Broadcast will not earn YouTube ad revenue until the network meets the YouTube Partner Program eligibility requirements. These thresholds are publicly disclosed and are not within HNA Broadcast's sole control. The current requirements are:

HNA Broadcast will notify all active Creators in writing immediately upon acceptance into the YouTube Partner Program. Until that threshold is reached, HNA Broadcast will focus on growing audience and pursuing direct sponsorships. You will always know where we stand against this threshold. Current network metrics are always publicly visible at youtube.com/@hnabroadcast.

4.2 Revenue Share Tiers

Creator's revenue share percentage is determined by their designated tier:

Creator Tier	YouTube Share	Future Platform Share
Core Creator (Tier 1)	50% of video ad revenue	50% of video ad revenue

General Roster (Tier 2)	20% of video ad revenue	20% of video ad revenue
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Default Tier: All creators join HNA Broadcast at the General Roster tier unless specifically invited to the Core Creator tier by HNA Broadcast.

Core Creator Tier: Core Creator status is extended by HNA Broadcast's invitation, based on the depth of creative partnership, programming commitment, and overall fit with the platform's direction.

Tier Confirmation and Changes: Creator's assigned tier will be confirmed in writing at the time this Agreement is signed. Tier designation may be reviewed and renegotiated with mutual written consent.

4.3 Calculation Method

YouTube: HNA Broadcast receives a share of gross ad revenue from YouTube as determined by YouTube's current Partner Program terms. Creator's share is calculated as a percentage of HNA Broadcast's net YouTube receipts attributable to Creator's content, as reported by YouTube Studio analytics on a per-video basis. The current revenue split calculation and applicable percentages are published by YouTube at support.google.com/youtube/answer/72902 and may be updated by YouTube at any time.

Revenue attribution is based on per-video analytics data as reported by YouTube Studio. HNA Broadcast will always show Creator the full calculation including gross revenue, YouTube's retained share, HNA Broadcast's net receipts, and Creator's applicable percentage.

4.4 HNA Broadcast's Retained Share and Platform Sustainability

HNA Broadcast retains its share of ad revenue to fund network operations, infrastructure costs, and planned platform growth. Creators should understand that HNA Broadcast's retained share is not profit extraction. It is the operational capital that funds the infrastructure improvements that benefit all Creators on the network.

Specifically, HNA Broadcast's retained share is intended to fund the network's planned migration to a dedicated OTT platform with branded TV and mobile applications when viewership and revenue reach levels that justify that investment. This migration directly benefits Creators by expanding their content's reach beyond YouTube to television and mobile audiences. HNA Broadcast will not migrate to a paid OTT platform until the network's revenue is sufficient to cover those platform costs without reducing Creator payouts.

4.5 Payment Terms

- Payments are issued monthly, within 30 days following the close of each calendar month.
- A minimum payout threshold of \$25.00 applies. Earnings below this threshold will roll over to the following month until the threshold is reached.
- Payments will be made via PayPal, direct bank transfer, or another mutually agreed method.
- HNA Broadcast will provide Creator with a simple revenue report for each payment cycle showing views, gross revenue attributed, applicable percentage, and amount owed.
- Revenue finalization from YouTube may be delayed up to 60 days due to YouTube's own payment processing timelines. HNA Broadcast will communicate any such delays.

4.6 Taxes

Creator is solely responsible for any taxes applicable to payments received under this Agreement. HNA Broadcast does not withhold taxes on creator payments. Creator may be required to submit a W-9 (U.S.) or equivalent form prior to receiving payment.

4.7 Prohibited Traffic Manipulation

Creator agrees not to artificially inflate views, impressions, or engagement metrics on their content through bot traffic, click farms, paid view services, incentivized viewing schemes, or any other means that violate the terms of service of YouTube or any connected platform.

HNA Broadcast reserves the right to:

- Audit traffic sources attributed to Creator's content using platform analytics and third-party tools;
- Withhold, reverse, or claw back revenue share tied to views determined to be artificial or non-compliant;
- Terminate this Agreement immediately upon confirmed violation, notwithstanding the 30-day notice provisions in Section 5;
- Report violations to YouTube or other affected platforms as required by those platforms' terms of service.

Organic promotion of Creator's own content through legitimate channels, including social media, email lists, and community engagement, is encouraged and not restricted by this section.

4A. Platform Growth Roadmap

HNA Broadcast publishes its growth roadmap openly so Creators understand where the network is today and where it is going. This transparency is a core commitment of the platform.

Phase One — Current: YouTube

HNA Broadcast operates on YouTube at youtube.com/@hnabroadcast. YouTube provides per-video analytics, ad revenue tracking, and audience growth tools. Ad revenue begins when the network meets the current YouTube Partner Program eligibility requirements, as published at youtube.com/howyoutubeworks/policies/monetization/.

Phase Two — Growth Target: Branded OTT Platform

When HNA Broadcast reaches consistent viewership and ad revenue sufficient to cover the cost of a dedicated OTT platform, the network will migrate to a branded streaming platform with applications for television, iOS, and Android. This expands Creator content distribution beyond YouTube to television and mobile audiences. HNA Broadcast will communicate this milestone to all active Creators before migration occurs.

Phase Three — Network Vision: Full Platform Ecosystem

The long-term vision for HNA Broadcast is a fully independent streaming network with multiple content categories, multiple creator partnerships, branded TV and mobile apps, and subscription and sponsorship revenue alongside ad revenue. Creator agreements will be updated to reflect new revenue streams as they become available, with Creator benefit and transparency maintained throughout.

Current network metrics are always publicly visible at youtube.com/@hnabroadcast. HNA Broadcast will provide written updates to active Creators when significant platform milestones are reached.

5. Term & Termination

5.1 Term

This Agreement begins on the date signed and continues on a month-to-month basis. Either party may terminate this Agreement with 30 days written notice, except as provided in Section 4.7 (Prohibited Traffic Manipulation).

5.2 Removal from Active Programming

Upon termination, Creator's content will be removed from HNA Broadcast's programming and active promotion within 30 days.

5.3 Archival Period

Creator's content may remain accessible in HNA Broadcast's network archives for a period of twelve (12) months following termination, during which Creator's revenue share continues at the tier specified in this Agreement.

5.4 Early Removal at Creator Request

At any point during or after the archival period, Creator may request written removal of their content from HNA Broadcast's channels. HNA Broadcast will comply with such requests within 30 days of receipt.

5.5 Full Removal

At the end of the twelve (12) month archival period, Creator's content will be permanently removed from HNA Broadcast's network unless both parties mutually agree in writing to extend the archival period.

5.6 Final Payment

Any revenue earned through the full removal date will be paid in the following monthly payment cycle, subject to the minimum payout threshold specified in Section 4.5.

6. Representations & Warranties

Creator represents and warrants that:

- Creator has full right and authority to enter into this Agreement and grant the license described herein;
- Creator's content does not infringe upon any third-party intellectual property rights;
- Creator's content does not violate any applicable laws or platform policies.

HNA Broadcast represents and warrants that:

- It will make commercially reasonable efforts to maximize ad revenue on Creator's content;
- It will provide accurate revenue reporting based on available platform data;
- It will handle Creator's content with care and respect for their work.

7. Limitation of Liability

HNA Broadcast does not guarantee any minimum level of revenue. Ad revenue is subject to platform performance, audience size, advertiser demand, and other factors outside HNA Broadcast's control. Neither party shall be liable for indirect, incidental, or consequential damages arising out of this Agreement.

8. Governing Law

This Agreement shall be governed by the laws of the State of California. Any disputes arising from this Agreement shall be resolved through good-faith negotiation. If unresolved, disputes shall be submitted to mediation before any formal legal proceedings.

9. Entire Agreement

This Agreement, together with HNA Broadcast's Community & Editorial Standards, constitutes the entire understanding between the parties regarding Creator's participation in HNA Broadcast and supersedes any prior verbal or written discussions. Amendments must be made in writing and signed by both parties.

10. Signatures

By signing below, both parties agree to the terms of this Agreement.

FOR HOLLYWOOD NORTH ANNEX / HNA BROADCAST:

Signature

Printed Name

Title / Role

Date

FOR CREATOR:

Signature

Printed Name

Title / Role

Date

Creator Email Address:

Assigned Tier (circle): **CORE CREATOR (Tier 1)** | **GENERAL ROSTER (Tier 2)**

Preferred Payment Method: